

JOIN OUR TEAM

Manager of Economic Development

Working for City of Thorold

By joining the City of Thorold team, you will be choosing to become part of the fastest growing municipality in the beautiful Niagara region. Working with us means a great pension, benefits package and a supportive and collaborative team environment. We invest in our people and prioritize creating opportunities for our employees to learn and grow in their roles.

Primary Function

Under the general direction of the Chief Administrative Officer, this role is responsible for developing, implementing, monitoring and reporting on strategic economic initiatives that are aligned with long-range economic development; business development and expedited services, trade and investment and/or strategic economic initiatives. Promote tourism initiatives for the City and engage in government relations. Undertakes activities and fosters partnerships that support the development of Thorold as location of choice for investment/ trade, enterprise and growth.

Duties and Responsibilities

Economic Development – Strategy and Planning

Participates in business planning, strategic planning, research initiatives and performance management for specific initiatives in support of economic development.

Economic Development – Programs / Initiatives and Implementation

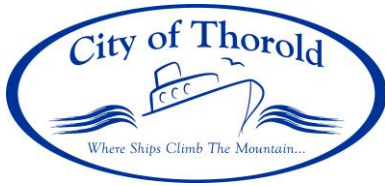
Leads a range of programs, services, initiatives and activities including (but not limited to): business outreach, tourism initiatives, local economic development, business improvement area (BIA) management, project facilitation, community economic development social enterprise development, workforce development and special projects.

Internal / External Relations

Participates in the development and implementation of region-wide strategies, structures, systems and policies as a member of the Economic Development Team(s), Regional, Local Area Municipalities, Provincial and Federal Ministries.

Projects

Initiates and champions special projects for sector specific development, based on current environment, often in partnership with external organizations. Manages all aspects of the development and implementation of economic and business development initiatives, managing project life cycle activities.



Education/Experience/Skills

- Post-secondary degree in Business Administration, Economic Development, Marketing or equivalent field of study.
- Minimum of five (5) years of progressive experience in the following areas:
 - Coordination and implementation of long range economic / business development and tourism activities;
 - Branding, and marketing;
 - Facilitating partnerships among business, academic and government / agency stakeholders that develop and support innovation networks and hubs;
 - Managing projects with a wide range of scope and complexity
- One of the following (or equivalent) is ideal:
 - Certified Economic Developer (Ec.D.) from the Economic Developers Association of Canada (EDAC)
 - Certified Economic Developer (CEcD) from the International Economic Development Council.

Conditions of Employment

Required to work under the direction of the Chief Administrative Officer. Work performed in a typical office environment, with some exposure to outside environment and background noise. The ability to work with minimal supervision. Considerable mental attention and concentration with frequent interruptions. Must be able to deal effectively with the public, department heads, Mayor and Members of Council. Attendance at Council meetings and other meetings as required. Frequent work/meetings beyond traditional work days. The above statement reflects the principal functions and duties as required for proper evaluation of the job. Other related duties can only be considered part of the job if they directly relate to the primary function contained herein. A detailed job description can be found at www.thorold.ca

Location: Thorold City Hall

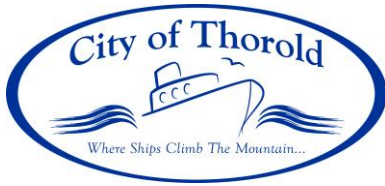
Rate of pay: \$121,238.00 - \$140,348.00 annually (2026 rates)

Position Type: Full-time, permanent position

Hours of Work: 35 hours per week, 8:30am - 4:30pm, Monday to Friday

Interested candidates are invited to submit their detailed resume and cover letter to the Human Resources department, via hr@thorold.ca. **This posting will remain open until filled.** Please indicate the position you are applying to in the email subject line. Only those applicants selected for an interview will be contacted.

In accordance with the Accessibility for Ontarians with Disabilities Act and the Ontario Human Rights Code, the City accommodates the individual needs of all applicants with disabilities throughout the recruitment, selection and/or assessment process. If selected to participate in the recruitment,



selection and/or assessment process, please inform staff of the nature of any accommodation(s) that you may require.

Information is collected under the authority of the Municipal Freedom of Information and Protection of Privacy Act and will be used for employment assessment purposes.