



## **CITY OF THOROLD**

### **Manager of Economic Development**

#### **Working for City of Thorold**

By joining the City of Thorold team, you will be choosing to become part of the fastest growing municipality in the beautiful Niagara region.

Working with us means a great pension, superb benefits package and a supportive and collaborative team environment. We invest in our people and prioritize creating opportunities for our employees to learn and grow in their roles.

We are proudly home to Canada Games Park, an internationally recognized and certified athletics and wellness facility. Our 300+ acres of parks and trails, two community centers, two arenas and outdoor pool are what makes Thorold the ideal place to build your career.

#### **Position Summary**

Under the general direction of the Chief Administrative Officer, this role is responsible for developing, implementing, monitoring and reporting on strategic economic initiatives that are aligned with long-range economic development; business development and expedited services, trade and investment and / or strategic economic initiatives. Promote tourism initiatives for the City and engage in government relations. Undertakes activities and fosters partnerships that support the development of Thorold as location of choice for investment/ trade, enterprise and growth.

#### **The City of Thorold invites you to submit your resume if you possess:**

- Post-secondary degree in Business Administration, Economic Development, Marketing or equivalent field of study.
- An equivalent combination of education and experience may be considered
  - Minimum of five (5) years of progressive experience in the following areas:
  - Coordination and implementation of long range economic / business development and tourism activities;
  - Branding, and marketing;
  - Facilitating partnerships among business, academic and government / agency stakeholders that develop and support innovation networks and hubs;
  - Managing projects with a wide range of scope and complexity

Demonstrated knowledge of:

- Principles and practices of community planning, land use / growth management concepts, infrastructure improvement planning and capital facilities budgeting;
- Federal / Provincial legislation, policy and programs related to business development, investment / trade, enterprise, innovation and growth;
- Municipal government organization and functions

Demonstrated ability in:

- Critical Evaluation
- Relationship Management
- Global and Cultural Effectiveness
- Strategic agility
- Political acumen
- Partnering
- Influence / negotiating

One of the following (or equivalent) is ideal:

- Certified Economic Developer (Ec.D.) from the Economic Developers Association of Canada (EDAC)
- Certified Economic Developer (CEcD) from the International Economic Development Council.

#### **ADDITIONAL INFORMATION**

- Leads a range of programs, services, initiatives and activities including (but not limited to): business outreach, tourism initiatives, local economic development, business improvement area (BIA) management, project facilitation, community economic development social enterprise development, workforce development and special projects.
- Participates in the development and implementation of region-wide strategies, structures, systems and policies as a member of the Economic Development Team(s), Regional, Local Area Municipalities, Provincial and Federal Ministries.
- Initiates and champions special projects for sector specific development, based on current environment, often in partnership with external organizations. Manages all aspects of the development and implementation of economic and business development initiatives, managing project life cycle activities.

The salary range for this position is **\$102,367.00 - \$118,503.00**, is a 35 hour per week work schedule, includes a comprehensive pension and benefits package as well as a hybrid work policy. A job description is available on the City website at [www.thorold.ca](http://www.thorold.ca) .

Interested candidates are invited to submit their detailed resume and cover letter to the Human Resources department at [hr@thorold.ca](mailto:hr@thorold.ca) no later than **Sunday June 16, 2024**. Please indicate the position you are applying to in the email subject line. Only those applicants selected for an interview will be contacted.

*In accordance with the Accessibility for Ontarians with Disabilities Act, 2005 and the Ontario Human Rights Code, the City will provide accommodation to applicants with disabilities throughout the recruitment, selection and/or assessment process. Please inform staff of the nature of any accommodation(s) that you may require.*

Information is collected under the authority of the Municipal Freedom of Information and Protection of Privacy Act and will be used for employment assessment purposes.