



Thorold Age-Friendly 2022/23 Wall Calendars Sponsor Form

The Age Friendly Committee, in cooperation with the City of Thorold, is developing the Thorold Age-Friendly 2022/23 Wall Calendars.

The sponsor's information will appear on the month being sponsored on both calendars and each sponsor will also receive 50 copies of the 2022 calendar. The **Sponsorship fee is \$400.** The Thorold Age-Friendly Committee will have final approval of photo selection for each respective month from photos submitted by public at large or other sources.

Theme: Thorold: An Active Age-Friendly Community for All Ages.

Purpose of 2022 Wall Calendar: To showcase Active Living wherever possible, in Thorold and featuring wherever possible multi-generational and diverse participants at a variety of Thorold locations/landmarks displaying various activities throughout the City.

Distribution: Calendar giveaways by sponsors and available at the following locations: Seniors Centre, Municipal Offices, Library, Tourism Centre and 2022 Summer Games, etc. (Note 1,000 calendars will be for Year 2022 and 1,500 will be for Year 2023, the latter being distributed mostly during the 2022 Summer Games.) Photos will be the same for 2022 and 2023 calendars.

Availability of 2022/23 Wall Calendars: 2,500 calendars to be printed by fall 2021
Sponsor information to appear on month sponsored on both 2022 and 2023 calendars.

Name: _____

Address: _____

Contact Person

Phone Number

Email: _____

Please attach a business card if available. Paid Date/Amount _____

Will you be supplying business logo YES or NO

For any questions contact Jean 905-227-7515 or email agefriendly@thorold.ca.

Cheques payable to City of Thorold and note on cheque Thorold Age-Friendly Calendar.

Mail or drop this form, with cheque attached to City Clerk, City of Thorold 3540 Schmon Pkwy,
P.O. Box 1044, Thorold, Ontario L2V 4A7

****11 sponsors required for calendar project to proceed****